



Soba Financier

The financier is a baked pastry that originated in France. At this time, we made it with flour, powdered almonds, butter, eggs, sugar and buckwheat flour produced in Horokanai.
(There are plain and green tea flavors)

【Selling price】
200 yen (tax included)

【Manufacturer/Distributor】
Hokkaido Horokanai High School

【Sales Locations】
roadside station

Rest stop Forest and Lake Village Horokanai

Seiwa Hot Spring Luonto

Seiwadaiichi, Hohokanai-town, Uryu-gun, Hokkaido

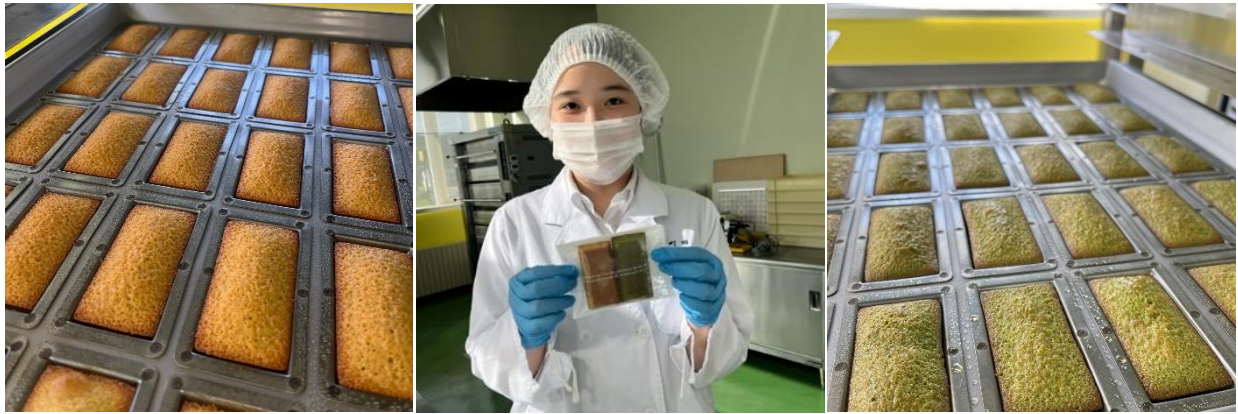
Closed: Wednesday

Contact Us : 0 1 6 5 - 3 7 - 2 0 7 0

“We want to revitalize the town of Horokanai, the home of soba.”

“Easy to pick up for all ages. I want to produce confectionery that stay fresh for a long time.”

Soba financier was born from the opinions from students at Horokanai High School.



The high school students select which buckwheat flour would best suit for this financier.

They chose "buckwheat flour from Kitamura Soba Flour Milling."

It because that the flavor of buckwheat flour was well balanced with that of butter when it is baked.

They chose two flavors, plain and green tea.

They adjusted the amount of materials to match the buckwheat and butter flavors.

You can enjoy the flavors of buckwheat flour, butter, and almonds.

The green tea flavor is a confectionery in which you can enjoy the good swell of soba and green tea.



We finally reached commercialization of buckwheat financier.
The place for test sales is the "Horokanai Town Fresh Soba Festival."

It is the largest event in Horokanai Town, attracting some 40,000 visitors over the two days.

Tastings and surveys are conducted while infection control measures to prevent the spread of coronavirus.

The event was so well received that the 1,000 prepared for the event were sold out on the first day.

"There is moist and delicious!"

"It is good for souvenirs!"

The test sale was a great success.



In fall 2022

A presentation was given by high school students in preparation for the sale of this financier in town.

As a result of repeated exchanges of opinions and refinement of the product, In 2023, the product will be sold at the roadside station "Seiwa Hot Spring Luonto" in Horokanai-town.



There is good for souvenirs for mountain climbing and fishing.
It is very suit in various situations. Please give it a try!